

# Pandamania

## CALL TO ARTISTS



WATCH OUT! **Pandamania** is about to be unleashed throughout the Nation's Capital. The DC Commission on the Arts and Humanities will place 150 Panda sculptures in downtown Washington and in District neighborhoods during the spring and summer of 2004.

Set your "inner panda" free and be featured as one of the artists who will create a sensation in this exciting public art project. As with 2002's hugely successful *Party Animals* public art program, artists are invited to submit designs for the sculptures. The DC Arts Commission will make available blank 5-foot tall Pandas to area, national and international artists who submit the best creative and innovative designs.

**Pandamania** will culminate in a *Panda Palooza Auction* with all proceeds going to arts grants and arts education projects.



Government of the District of Columbia  
Anthony A. Williams, Mayor

DC Commission on the Arts and Humanities  
Dorothy Pierce McSweeney, Chair  
Anthony Gittens, Executive Director

## THE ARTWORK

The Selection Committee is looking for artwork that is dynamic and invites innovation. The intended audience of the **Pandamania** Artwork includes DC residents and visitors of all ages and backgrounds. The artwork must be resilient, safe and require minimal maintenance.

The Arts Commission is making available 2 blank panda poses – sitting and standing which are 4 1/2-feet and 5 1/2-feet tall respectively. Artists may paint and decorate the sculpture as is, or add appendages that alter the basic sculptural form of the panda. If a submitted design alters the basic form, only submissions which show a clear understanding of structural safety will be considered. If an artist chooses to alter the pandas form, the intent for alteration must be made clear in the initial proposal submitted to the Selection Committee. Materials such as paper or papier-mâché constructions will not be accepted. Additional decorative embellishments or appendages added to the artwork must withstand human weight, tugging, and surface abrasions. The blank sculpture comes primed and once decorated, it is the responsibility of the artist to apply an isolation coat and a UV sealant which will ensure durability for the period the panda is on display. Only water-based artists' acrylic paints can be used as the UV sealant cannot be used in conjunction with oil-based paints. We discourage latex house paints as their colors are not as durable as artists' acrylics. The concrete base should also be taken into consideration when creating the Panda Design(s). Additional information about materials will be available when the blank sculptures are picked up.

## ARTISTS' ELIGIBILITY

**Pandamania** campaign competition is open to all artists in all disciplines.

## SELECTION PROCESS

Artists must submit original design proposal(s) to the Selection Committee on the attached official **Pandamania** design templates. Artists may submit up to three separate designs per panda pose. The Selection Committee, representing diverse areas of expertise, will then review the submissions and select artists to participate in this design opportunity. All designs are subject to the Selection Committee's decision.

The DC Commission on the Arts and Humanities (DCCA) issues this **Call to Artists** as a means of soliciting original and creative designs for the **Pandamania** Public Art Project ("Project"). DCCA reserves the right to select, in its sole discretion and for any reason, winning designs from those submitted to DCCA for the Project. DCCA also reserves the right to reject, in its sole discretion, any design or finished work that includes advertising, refers to companies or other entities, reflects social disrespect, contains inappropriate slogans and/or images, or is deemed unacceptable by DCCA for any other reason.

## HONORARIUM

Artists chosen will sign a contract with the DC Commission on the Arts and Humanities for the **Pandamania** project and will then be awarded a **\$1,500** honorarium per selected proposal to creatively administer their design on the blank sculpture.

## ARTIST STUDIO SPACE

Studio space will be available to those artists who require it and information on the location and times will be given at the time of award notification. Artists who wish to use their own studio space will be expected to pick up the blank sculpture and deliver the finished design at their own expense. The dates for pickup and delivery will be set at the time of the award notification.

## OWNERSHIP

Once an artist's design submission is chosen by the Selection Committee, the Artist hereby assigns the copyrights in their designs to the DC Commission on the Arts and Humanities. The Arts Commission shall have the right to reproduce and distribute the design(s) or derivative of the design(s) for the purposes of promoting and advertising the event by all means of media. The Arts Commission shall also have the right to use the design(s) or design(s) derivative on a variety of merchandise, as yet to be determined. No additional payment will be made to the artist for these rights. The completed **Pandamania** sculpture will be property of the DCCA.

## ACCESSIBILITY SERVICES

Federal and District of Columbia statutes require all applicants to comply with laws and regulations governing nondiscrimination. These include: Title VI of the Civil Rights Act of 1964 (P.L.88-352) which prohibits discrimination on the basis of race, color or national origin; Title IX of the Education Amendments of 1972, as amended (20 U.S.C. Sections 1681-1683 and 1685-1686) which prohibits discrimination on the basis of sex; Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. Section 794), and the Americans with Disabilities Act of 1990 (42 U.S.C. 12101-12113) which prohibits discrimination on the basis of the disabilities; and DC Human Rights Act of 1977.

## NOTIFICATION

Award notifications will be made in writing at the beginning of February 2004.

Attachment A: Sitting Panda Front

Artist's Name \_\_\_\_\_

Last

First

Application # \_\_\_\_\_ of \_\_\_\_\_



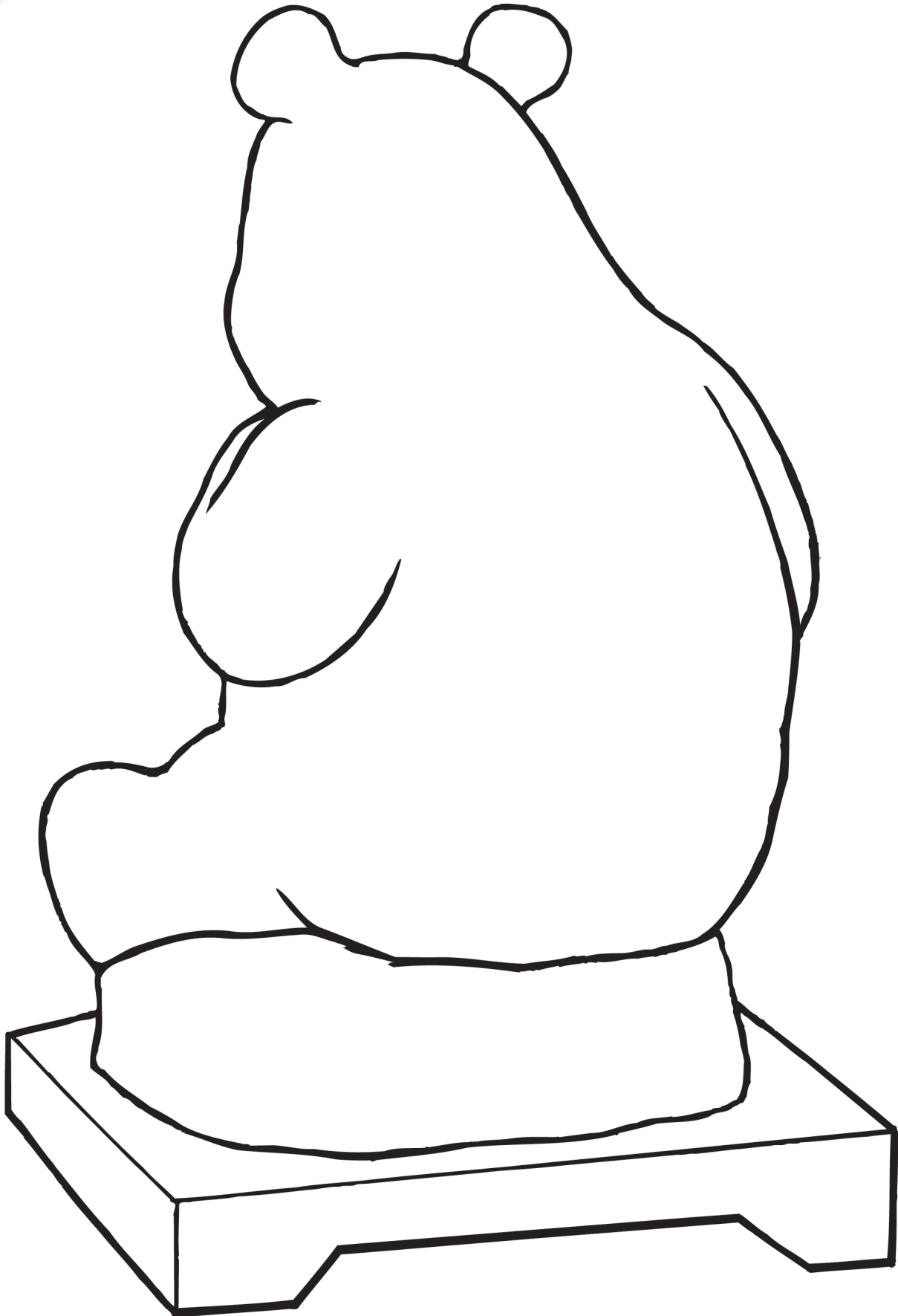
Attachment B: Sitting Panda Back

Artist's Name \_\_\_\_\_

Last

First

Application # \_\_\_\_\_ of \_\_\_\_\_



Attachment C: Standing Panda Front

Artist's Name \_\_\_\_\_

Last

First

Application # \_\_\_\_\_ of \_\_\_\_\_



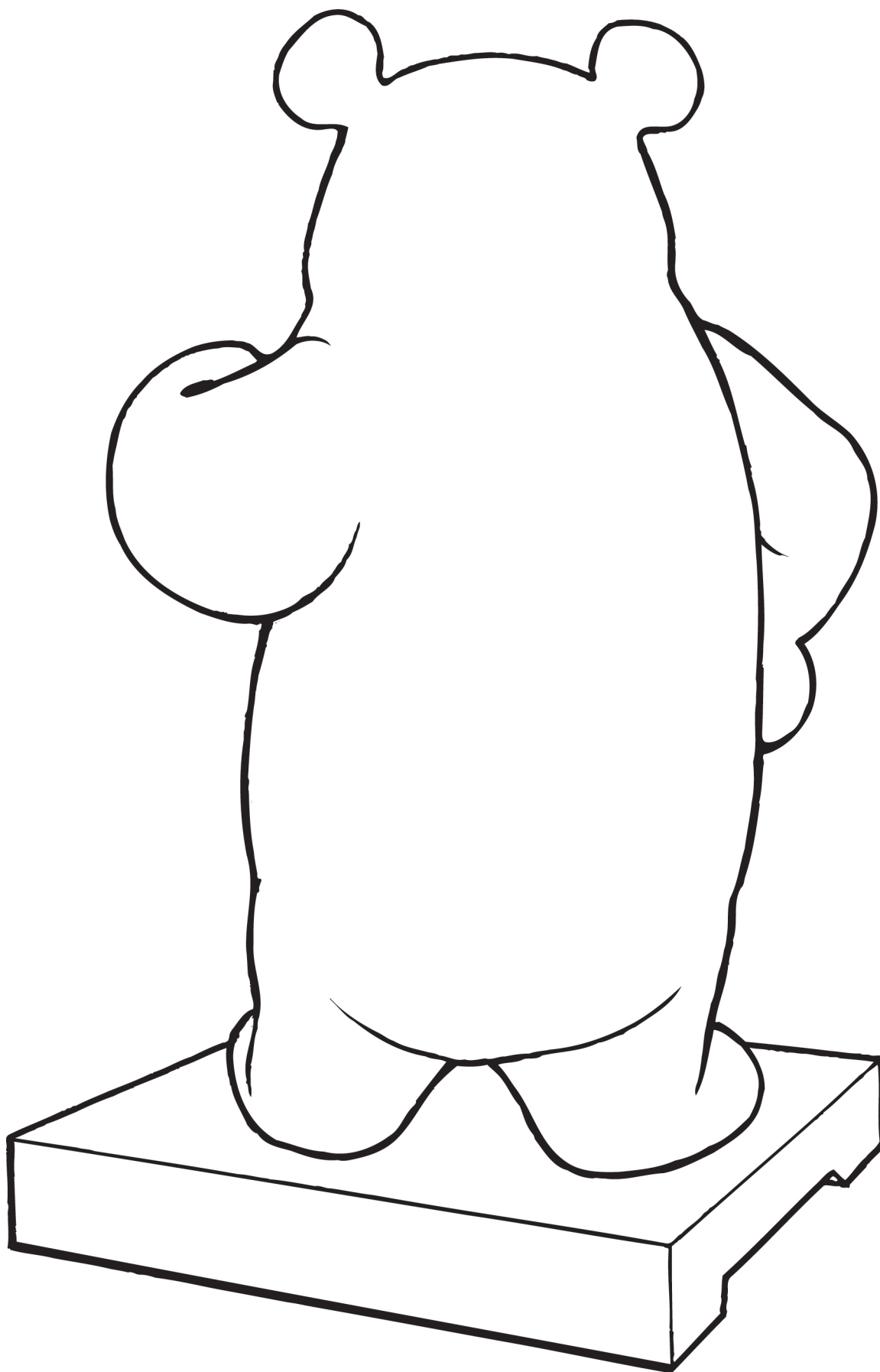
Attachment D: Standing Panda Back

Artist's Name \_\_\_\_\_

Last

First

Application # \_\_\_\_\_ of \_\_\_\_\_





# Pandamania

## Submission Form

**Application Deadline: *Friday January 30, 2004***  
Submissions must be received at the DC Commission  
on the Arts and Humanities office *no later than 5:00 PM*

To apply, submit the following **Pandamania** submission form.  
Please make a copy of the application for your records.

Application # \_\_\_\_\_ of \_\_\_\_\_  
Artists may make up to 3 submissions

LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_

DAYTIME TEL. \_\_\_\_\_ EVE. TEL. \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP CODE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

NAME OF **PANDAMANIA** DESIGN \_\_\_\_\_

DESCRIPTION OF MATERIALS USED \_\_\_\_\_

### STIPULATIONS

- You may submit up to a maximum of (3) three design concepts of a Panda on the official **Pandamania** design template. Please photocopy this form and submit one application form for each design.
- Design submission should be true to color.
- Submitted design(s) will not be returned.
- Submission of design(s) does not guarantee selection.
- All paperwork submissions become the property of the **Pandamania** Selection Committee.

### SUBMISSIONS MUST INCLUDE

- A front and side view and a submission form for each design (See attachments A-D). If your design submission is different on both sides, then please provide artwork which includes the whole design, i.e. both sides of the Panda on the official **Pandamania** design template.
- A brief description of each panda design and all appendages to the artwork (1 page maximum).
- Resume or brief statement highlighting your experience or capability with project related artwork.
- Three slides of recently completed work numbered and identified in a clear plastic sheet (see page 4) will help the Selection Committee understand your capability with a project of this nature. Please do not be deterred from entering this competition if you are unable to submit slides.
- Names of proposed Pandamania animal design(s).
- Self addressed stamped envelope (SASE) large enough for the return of your slides.

### SEND APPLICATIONS TO

DC Commission on the Arts and Humanities  
Attn: **Pandamania**  
410 8th Street, NW, Fifth Floor  
Washington, DC 20004

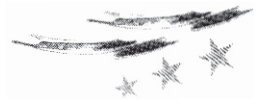
### CONTACTS

Alexandra MacMaster, Project Manager or  
Yann Doignon, Program Associate  
Email: alex.macmaster@dc.gov or  
yann.doignon@dc.gov Tel. : (202) 724-5613





DC Commission on the Arts & Humanities  
410 8th St., NW, Fifth Floor  
Washington, DC 20004



Slide Identification List

Pandamania

SLIDE IDENTIFICATION LIST OF PREVIOUS ARTWORKS

Please submit one copy of the slide identification list along with your slides and application(s)

1.	<div></div>	<div></div>	<div></div>	<div></div>
	TITLE	MATERIALS	DIMENSIONS	YEAR
2.	<div></div>	<div></div>	<div></div>	<div></div>
	TITLE	MATERIALS	DIMENSIONS	YEAR
3.	<div></div>	<div></div>	<div></div>	<div></div>
	TITLE	MATERIALS	DIMENSIONS	YEAR